

A N E S S E N C E O F L A

# Production Schedule

June 20–21, 2026

Private Estate, Newport Coast, CA and The Atelier

This is your shooting schedule for both days. Day 1 is a full editorial production at a private estate in Newport Coast with four agency models, a complete HMU and styling team, and natural light across multiple locations. Day 2 takes place at The Atelier, a private creative space dedicated to post-production, portfolio review, and the cover selection. Coffee, water, and snacks are available throughout both days.

## DAY 1

### The Editorial Shoot

Friday, June 20 · Private Estate, Newport Coast · 10:00 AM – 8:00 PM · 4 Models

**10:00 AM** (45 min) **Arrival and Estate Walk-Through**

Coffee and welcome. Tour of the estate with Edward, scouting the shooting locations and reading the light. Meet the models and creative team.

**10:45 AM** (30 min) **Production Brief and Edward's Demo Set**

Edward walks through the editorial concept and the day's creative direction. First model steps on set. Edward shoots a short demonstration sequence while you observe from close range.

... *the shoot begins* ...

**11:15 AM** (2 hrs 45 min) **Shooting Session 1 — Models A + B, Looks 1–3**

Two models, two locations running simultaneously. Each participant rotates between sets. Edward circulates between sets, offering guidance. Styling and look changes happen between rotations.

**2:00 PM** (30 min) **Break**

Coffee, snacks, recharge. Review your frames so far. Informal conversation with the team.

**2:30 PM** (15 min) **Afternoon Reset**

Edward regroups the team. Discussion on how the light has shifted, adjustments for afternoon locations. Models C + D are introduced for the next session.

**2:45 PM** (2 hrs 45 min) **Shooting Session 2 — Models C + D, Looks 4–6**

New models, new looks, different light. Same dual-set rotation. More confident now, the afternoon session is where the strongest personal work tends to emerge.

**5:30 PM** (30 min) **Break**

Final break before the cover shoot. Light snacks and drinks.

**6:00 PM** (60 min) **Free Shoot + Behind the Scenes**

Open set. No rotation. Shoot freely, experiment, grab candid moments, or work with the models informally. Some of the best editorial images come from these unstructured moments.

**7:00 PM** (60 min) **The Cover Shoot — Golden Hour**

The best light of the day. The hero model, the strongest look. This is the session designed to produce the magazine cover. Each participant gets their time on set. This is what it is all about.

**8:00 PM** **Wrap**

Day 1 ends at sunset. Go through your images tonight. Come to Day 2 with your top 10 selects ready.

## DAY 2

# Post-Production and Editing

Saturday, June 21 · The Atelier · 10:00 AM – 5:00 PM

**10:00 AM** (30 min) **Morning Arrival**

Coffee and setup. Bring your laptop with Capture One and Photoshop installed, and your overnight selects ready.

**10:30 AM** (90 min) **Behind the Lens with Edward**

Edward's personal presentation. Portfolio walkthrough with real stories behind the images. Honest talk on building an editorial career, finding your voice, the craft behind the image, and the business of getting published. Direct, unfiltered, practical.

**12:00 PM** (15 min) **Break**

**12:15 PM** (75 min) **Selection**

Edward demonstrates his selection process live using his Day 1 frames. How to narrow from hundreds to one. What makes an image cover-worthy versus editorial-worthy. The role of imperfection, emotion, and instinct in selection. You then begin your own selection process with Edward available for guidance.

**1:30 PM** (45 min) **Lunch**

**2:15 PM** (60 min) **Capture One + Photoshop Workflow**

Edward edits 2–3 images live. Before-and-after comparisons. Color grading, cropping, retouching philosophy. Work on your own selects with individual guidance available.

**3:15 PM** (15 min) **Break**

**3:30 PM** (30 min) **Portfolio Development + Submission Guidance**

How to structure your portfolio for editorial submissions. What editors look for. How to pitch to publications using the work you created here.

**4:00 PM** (30 min) **The Cover Selection**

Edward and the team selects the winning cover image and editorial spread for magazine submission. The winning photographer is announced. Three other winners participants are credited in the publication.

**4:30 PM** (30 min) **Closing + Certificate Ceremony**

**5:00 PM** **Wrap**

## Before You Arrive

- Bring your camera, charged batteries, and formatted memory cards. We shoot all day.
- Day 2: bring your laptop with Capture One and Photoshop installed.
- Coffee, water, and snacks are available throughout both days.
- The estate address and parking instructions will be shared separately.
- Dress comfortably. You will be moving around the estate and shooting outdoors on Day 1.
- Newport Coast in June is warm. Sunscreen recommended.

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Questions: [essence@edwardaninaru.com](mailto:essence@edwardaninaru.com)